



# ***2010 Atlantic Watersports Games Evaluation Santander – Cantabria***



Following the withdrawal of Galicia, the 2010 Games were hosted in the bay of Santander, from 30 July to 5 August 2010

- By the Cantabria Government and regional sport federations,
- With support from the Games International Committee, the NEA2 Project and the CPMR's Atlantic Arc Commission.



A success:

- 389 athletes
- 12 regions (record attendance):

Wales

Devon

Cornwall

Brittany

Pays de la Loire (new participant)

Aquitaine

Pais Vasco

Cantabria (new participant)

Asturias

Galicia

Norte

Catalunya



- First-rate general organisation: Opening and closing ceremonies, Games village, concerts, media cover,... with a significant impact on the public
- High quality of sports organisation in various disciplines. Sporting level continually rising
- Good representation from the UK, France, Spain and Portugal



- Several delegations led by regional officials and technical sports managers
- Presence of several representatives from regional Governments (Aquitaine, Pays de la Loire, Brittany, Cantabria, Norte Portugal, Galicia,...)
- Backing from the Atlantic Arc for the third year (Rennes General Assembly – June 2010)



## Improvements for the future:

- Boosting sporting priority (Ensuring optimal quality in the organisation of all competitions, spearheading the coordination of sports organisers)
- Improving the visitor experience for delegations (building a strong relationship between organisers and delegations, planning for translations, ensuring a minimum quality of accommodation,...)



- Boosting the presence of Ireland and the United Kingdom
- 9 NEA2 partners active in this initiative: Cornwall Council, North Devon plus, CR Bretagne, NEB, NEF, CR Pays de la Loire, AGAN, CIM Alto Minho, and Interceltica. Increasing the number of partners involved in 2011.



A concept that is becoming established:

- The sporting showcase of Atlantic Marine Leisure
- From Saturday to Thursday with three days of competitions
- The annual meeting place for the best young hopefuls in watersports from the Atlantic Area



- Dedicated to developing sporting disciplines for the disabled
- Official regional delegations (spearheaded by the federations and backed by regional governments)
- 5 major sports: sailing, surfing, rowing, kayaking and diving
- Delegations aiming towards a common format: 50 athletes



An International Committee that is strengthened by

- A dedication to making the Games the key event in Atlantic marine leisure
- 13 regions now, following the accession in Santander of the Pays de la Loire



A Board strengthened by a new President: Francisco Quiroga (Galicia) and four Vice-Presidents:

- Jean Kerhoas (Brittany) in charge of the development of the Games in the French regions
- Rafael Munilla (Basque Country) in charge of the development of the Games in the Spanish regions
- Guilherme Guimaraes (Norte Portugal) in charge of the development of the Games in the Portuguese regions
- Alan Grenville (Wales) in charge of the development of the Games in the British and Irish regions





juegos  
náuticos  
atlánticos  
Cantabria 2010

## See you in the 2011 Atlantic Games!



COMITÉ INTERNATIONAL DES JEUX NAUTIQUES INTERCELTIQUES ET DE L'ESPACE ATLANTIQUE  
INTERNATIONAL COMMITTEE OF THE INTERCELTIC AND ATLANTIC GAMES  
COMITÉ INTERNACIONAL DE LOS JUEGOS NAUTICOS INTERCELTIICOS Y DEL ESPACIO ATLANTICO  
COMITÉ INTERNACIONAL DOS JOGOS NAUTICOS INTERCELTIICOS E DO ESPAÇO ATLÂNTICO



ATLANTIC ARC  
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LA DIFFÉRENCE EST DANS LE VOYAGE

